



Fall in Love with Clean Air and Commute Alternatives

Email/Social Media Messages for February 2017

Social Media Message 1

Love is in the air, unfortunately, so is pollution. Help us clear the air. Consider joining a carpool or vanpool, ride the bus, ride your bike or walk instead of driving alone. What's your favorite commute alternative?

Email Message 1

<subject> Love is in the Air!



Love is in the air, unfortunately, so is pollution. Help us clear the air. Consider joining a carpool or vanpool, ride the bus, ride your bike or walk instead of driving alone. You'll be showing the air some love by helping to reduce air pollutants and you'll be showing yourself some love by enjoying a better commute and saving some coin!

When you use a commute alternative and keep track of it, you could WIN one of fifteen monthly prizes of a FREE MyTrips t-shirt and Dutch Bros. beverage card! Just ask me **<name>**, your ETC for more details!



Social Media Message 2

When you combine your errands into as few trips as possible, you save gas (and therefore money!), reduce wear and tear on your vehicle, help reduce traffic congestion and help keep Spokane's air sparkingly clean. Try using Google Maps to plan out your route.

Email Message 2

<Subject> Make it Sparkle!



When you combine your errands into as few trips as possible, you save gas (and therefore money!), reduce wear and tear on your vehicle, help reduce traffic congestion and help keep Spokane's air sparkingly clean. [Try using Google Maps to plan out your route.](#)

Using commute alternatives vs

driving alone to commute and run errands is another way to help make the air and the Inland Northwest sparkle too!

You can also WIN a free MyTrips t-shirt and Dutch Bros. beverage card when you use a commute alternative and keep track of it! For more details on how you can win ask me **<name>**, your ETC. I can help you find a commute you'll love!





Social Media Message 3

Knowing is half the battle, so stay in the know and let us help you understand the benefits of commute alternatives to you and our air quality vs driving alone. Subscribe today to stay informed about Spokane's air, receive timely air quality information directly to your in-box, including air quality conditions, indoor/outdoor burn restrictions, proposed regulations, newsletters, etc. <https://visitor.constantcontact.com/manage/optin?v=001oO3WPVQj2L17RGQ-dBtnVmwcB2SV46C4> and visit MyCommute.org to learn about the benefit of commute alternatives.

Email Message 3

<Subject> The Hearts Know It!



Knowing is half the battle, let Spokane Clean Air and these conversation hearts keep you in the know and help you understand the benefits of commute alternatives vs driving alone. [Click here to subscribe today](#) to stay informed about Spokane's air, receive timely air quality information directly to your in-box, including air quality conditions, indoor/outdoor burn restrictions, proposed regulations, newsletters, etc. And contact me <name>, your ETC to learn about how commute alternatives can benefit you and our air quality.