



Hello ETC,

Throughout 2018, the Spokane County Commute Trip Reduction Office invites you to be part of a progressive group of companies and organizations that are contributing to making the Inland Northwest a better place to live, work, and play. Your contribution will help support this worthwhile cause to help reduce traffic congestion, fossil fuel use and air pollution. By doing this you will also benefit from great exposure to thousands of employees in Spokane County.

The goal of the Spokane County CTR Office is to encourage commuters to discover the benefits of using commute alternatives, including carpooling, vanpooling and riding the bus, as well as resource-saving alternatives like bicycling, walking, teleworking and compressed work schedules. Last year over 6,000 participants removed over 10 million miles were eliminated and over 3 million dollars were saved by commuters. This year we hope to top those numbers.

Your sponsorship will be used to encourage employees' efforts in using a commute alternative at least five times during the given month. In exchange for your generous support, your company will be featured prominently on that same month's campaign materials that will be distributed to the largest employers within Spokane County, potentially reaching over 45,000 employee's and executives alike.

If your organization is able to donate a prize, please choose a level of sponsorship below, complete and return the form to the Spokane County CTR Office. Completed forms can be emailed to BNorton@spokanecounty.org or faxed to 477-7478. They can also be mailed to Spokane County Public Works, CTR Office, 1026 W. Broadway, Spokane WA 99260.

Sponsorship Levels:

\$250 Sponsorship

- Logo on Poster
- Company Recognition in Email Messages
- Logo on MyCommute.org Home Page

\$500 Sponsorship

- Logo on Poster
- Logo & Link in Email Messages
- Logo & Link on MyCommute.org Home Page
- Logo & Link on Facebook & Twitter
- Receive 1 point towards Way to Go Awards point system
(Please refer to WTG criteria form for earning points)

Organization Name: _____ Contact Name: _____

Description of Prize(s) _____ Phone Number: _____

Please send an electronic high-resolution colored logo in a jpg, png or gif format to bnorton@SpokaneCounty.org.

We would like to give our sincerest Thank You in advance for your generous support in encouraging commuters to use commute alternatives and making the Inland Northwest a more beautiful place to live, work and play. If you have any questions, please feel free to contact me at 477-7172 or email me at bnorton@SpokaneCounty.org.

Sincerely,

Billy Norton