

Put the Brakes on Air Pollution this Winter!



CTR Messages: December 2017

Put the Brakes on Air Pollution this Winter!

According to the U.S. Department of Energy, cold weather can reduce your vehicle's fuel economy by 12% to 34%. Leaving your car at home and switching to a commute alternative can save you money, reduce your stress, fuel consumption, and you help improve traffic congestion and our air quality. That's a win – win!

When you do drive, here are some tips to help your car run smoothly and more efficiently this winter:

- Schedule regular oil changes and tune-ups.
- Check tire pressure monthly to increase miles per gallon and decrease wear.
- Replace dirty air filters.
- Check engine fluid levels twice a month.
- Inspect fan belts and hoses monthly for wear, and replace as needed.

Now that's a breath of fresh air! To learn more about Spokane's air, visit SpokaneCleanAir.org. To learn more about commute alternatives and how they can help you and make the Inland Northwest a better place to live, work and play contact me <name>, your ETC, at [<number>](tel:<number>).

Drive Less, WIN More!

Use a commute alternative 4X during the month of December, track it on MyCommute.org and you'll automatically be entered to WIN 1 of 13 great prizes below!

(2) \$50 Gift Card

\$150 Gift Card

(10) \$25 Gift Card



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Put the brakes on air pollution – more ways to help

Caring about Spokane’s air is more than putting the brakes on driving alone and switching to a commute alternative. Bicycling, riding the bus, carpooling, walking or vanpooling help reduce traffic congestion, fuel consumption and air pollutants, but some of the choices we make every day can directly impact Spokane’s air quality. And when cold, stagnant winter weather hits, your choices matter more than ever!

To learn more about your commute options, how they impact you and how they can help you **WIN** one of the awesome prizes below, contact me **<name>**, your ETC, at **<number>**. To learn more about how you commute can impact Spokane’s air quality visit SpokaneCleanAir.org.

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Commute wisely + Burn Cleanly = A Winter Wonderland

There are many things we can do to help keep the Inland Northwest a winter wonderland this December.

When you commute wisely using commute alternatives, vs driving alone, you help reduce air pollutants, traffic congestion, and fuel consumption which help make the Inland Northwest a winter wonderland that we love so well. There's also less stress on you, more savings in your pocket, and you'll be helping keep our air clean!

Another way you can help keep our air clean is to adopt clean air habits and practices including burning cleanly! Take the time to burn correctly so that very little smoke, if any, is emitted from your chimney. Learn more about burning cleanly at spokanecleanair.org/wood-heating.

To learn more about commuting wisely, how it can benefit you and help you WIN, contact me <name>, your ETC at [<number>](tel:<number>).

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Combine those Wintertime Errands

The holiday hustle and bustle can add up to a lot of extra car trips, increasing traffic congestion, fuel consumption and air pollutants. A great way to help combat this is combining your errands. Before heading out plan your route and stops. You can even turn it into a game!

This will help reduce your trips and if you use a commute alternative you can save money on parking and gas, you can relax while someone else deals with the traffic, or it can give you a chance to hang out with a friend. Remember, a little extra planning can go a long way for saving time, helping our air, and providing extra money for stocking stuffers!

To learn more contact me [<name>](#), your ETC, at [<number>](#).

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Stay in the Know and it Will Show!

Knowing the benefits of commute alternatives like carpooling, walking, riding the bus, and bicycling and how they can help make the Inland Northwest a better place to live, work and play is important.

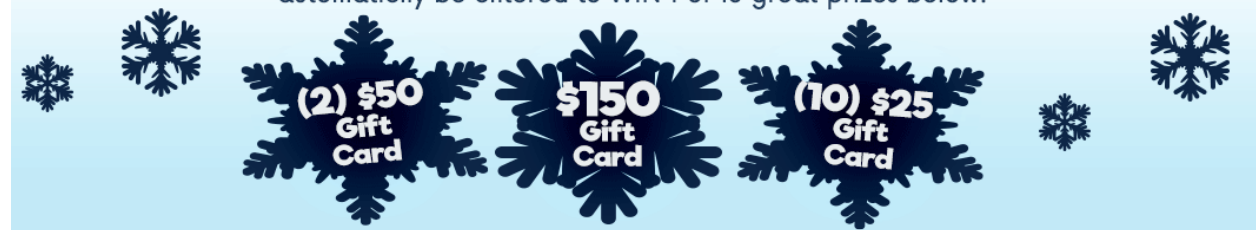
They help save money on gas and vehicle maintenance, provide an opportunity to be more active and healthier, reduce stress, give people more social interaction, and help reduce air pollutants, traffic congestion and fuel consumption. People using a commute alternatives know this and it shows in their smile. Something else they know; it can help them WIN!

But remember, it takes a village to help improve our air quality, staying informed and in the know about current air issues, developing clean air habits is also important and helps keep Spokane beautiful.

Stay in the know; learn more about what commute alternatives can do for you by contacting me <Name>, your ETC at <number>. You can also receive timely information sent directly to your inbox by subscribing to one or more of Spokane Clean Air's email lists at [Click Here](#).

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