

Subject Line: This fall, fall for something you really want!



The changing of the seasons is one of the most beautiful times here in the Northwest. The crisp autumn air, leaves changing from a green to a stunning gold and vibrant burgundy. **Don't you wish you had more time to enjoy it?** 

Fall for a New Commute this November and you could! **Step out of that drive alone commute** and **give a commute alternative a try**, you'll have a more relaxed, enjoyable commute. You'll also reduce traffic congestion, fuel consumption and air pollution, plus save money on vehicle costs and have more hands-free time.

You could be a WINNER when you use a commute alternative too! Walk, ride the bus, carpool, bicycle, vanpool or compress your work schedule 2X in November and track it on MyCommute.org and you could win 1 of 6 prizes, a \$50 and 5-\$25 gift cards! To learn more about how you can win and fall for a new commute contact me <name>, your ETC.



MyCommute.org | CommuteFinderNW.com

## Subject Line: WIN when you fall for a better commute!



You'll win in more ways than one when change that drive alone commute and give a commute alternative a try! When you use a commute alternative just 2X in November and track it on <a href="MyCommute.org">MyCommute.org</a> you'll automatically be entered to WIN 1 of 6 prizes, a \$50 and 5-\$25 gift cards.



**But you'll WIN so much more than that!** You'll have personal win too when you start saving money, relaxing more, enjoying more hands-free time and so much more. **Plus, you score a win for the Northwest** when you help reduce traffic congestion, fuel consumption and air pollution, making it a better place to live, work, and commute.

For more information on what commute alternative might be right for you or how you could be eligible to WIN, contact me, <name>, your ETC.



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