



LET'S WORK. PLAY. RELAX ON THE WAY.

Subject Line: Let's Work. Play. Relax on the Way!

June is Ride Transit Month! It's all about recognizing the benefits of public transit, celebrating those who use it, and encouraging others to get on board!

Whether it's reading or playing a game, riding the bus allows for greater freedom to do more leisurely things, so you truly can work, play or relax while you commute. A single bus load can remove 40 vehicles from the roads during rush hour, save over 18,000 gallons of gas and prevent over 170 tons of emissions in a year! It also reduces your commuting costs and the wear and tear on your personal car too!

During Ride Transit Month, you could become a Gold, Silver or Bronze WINNER too! Ride the bus, carpool, walk, vanpool or ride your bike, keep track on MyCommute.org, and you'll automatically be entered into local and statewide Ride Transit Month drawings!

WIN Locally

- 1 Gold - \$100 Gift Card (Participate 12X)
• 10 Silver - Monthly Bus Pass (Participate 8X)
• 6 Bronze - \$25 Gift Card (Participate 4X)

Statewide you could WIN gift cards, amazing prizes and more! You can also take the pledge to ride the bus at RideTransitMonth.org for even more chances to WIN!

For more information, contact me <name>, your ETC at <number>.

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Subject Line: It could be a WIN, WIN, WIN for you!

It's a WIN for you when you ride the bus, carpool, walk, ride your bike, or vanpool. Riding the bus, carpooling and vanpooling you can read, play games, or catch up on your social time. Walking or riding your bike helps you get in your daily dose of physical activity and gives you a boost of energy and inspiration too!

It's a WIN for you when you use a commute alternative and track it on MyCommute.org too. You could be a Gold, Silver, or Bronze level winner! Locally you could win a \$100 gift card, monthly bus pass, or a \$25 gift card. Statewide you could win gift cards, amazing prizes and more! You can even take the pledge to ride the bus at RideTransitMonth.org for more chances to WIN!

It's also a WIN when you save money and help reduce traffic congestion, fuel consumption and air pollution making the Inland Northwest a better place to live, work and play.

For more information on how it could be a WIN, WIN, WIN for you contact me <name>, your ETC at <number>.

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Resources: <https://www.citywindsor.ca/residents/transitwindsor/Rider-Programs/green-initiatives/Pages/Personal-Vehicles-Versus-Public-Transit.aspx>