

# Craft Your Commute!



## It's Time for Wheel Options!

### E-mail content

Use all or some of the email messages suggested below to maximize your company's participation in Wheel Options. These templates include content to send out in your employee newsletter or network email list. Remember to customize the yellow highlighted text to fit your specific worksite.

### Pre-Promotion – End of September

#### **SUBJECT: October is Wheel Options! We Invite you to Craft Your Commute!**

Wheel Options begins October 1<sup>st</sup>! Leave the car at home during October and enjoy the benefits of sharing or saving rides to work. Complete and track at least six days of Wheel Options on [MyCommute.org](http://MyCommute.org); that's vanpooling, bicycling, walking, carpooling, riding the bus or a combination of any of those modes and you'll automatically be entered for a chance to win some great prizes, including:

#### Statewide

- A \$1,500 grand prize
- \$500 second prize
- Over 24 \$50 retail gift cards

#### Locally

- (2) \$50 MyFreshBasket Gift Cards *(Courtesy of Coffman Engineers)*
- \$100 Amazon Gift Card *(Courtesy of Avista Corporation)*
- (5) Dutch Bros. for a Week! *(Winner will receive 5 Dutch Bros. free beverage cards)*

<Add any workplace prizes you can offer>

So join us in Crafting Your Commute starting Oct. 1st!

Questions? Contact me, your Employee Transportation Coordinator, at <phone number> or <e-mail address> for assistance in planning your trip. All employees are encouraged to participate!



Thank you to our Wheel Options Sponsors



[MyCommute.org](http://MyCommute.org) | [CommuteFinderNW.com](http://CommuteFinderNW.com) | [Coffman.com](http://Coffman.com) | [MyAvista.com](http://MyAvista.com)



[MyCommute.org](http://MyCommute.org) | [WheelOptions.org](http://WheelOptions.org) | [WSRO.net](http://WSRO.net)

# Craft Your Commute!



Week of October 2nd

**SUBJECT: Freedom to Craft Your Commute is Here!**

Wheel Options Craft Your Commute promotion has officially begun! The summer is over; students are back in school and it's the perfect time to try a new way to get to work. Participate and track at least six days of Wheel Options on [MyCommute.org](http://MyCommute.org) and you will be automatically entered in a drawing for the chance to win some great rewards—modes include carpooling, vanpooling, riding the bus, bicycling, or walking. Check out all the prizes you could WIN!

*WIN one of these great prizes!*

**\$1,500** *Grand Prize!* 

**\$500** *Second Prize!*

**\$50** *Gift Card to MyFreshBasket (2 winners)*  
Courtesy of **COFFMAN ENGINEERS**

**\$100** *Amazon Gift Card*  
Courtesy of **AVISTA Corp.**

**Over 24 \$50 Retail Rewards Cards!**  
*from retailers such as Starbucks, Target, Amazon, Home Depot, Low's and more!*

**\*Workweek of Dutch Bros**  
*5 winners receive 5 free Dutch Bros cards*

\*Indicates local prize

Contact me, your Employee Transportation Coordinator, at [<phone number>](tel:) or [<e-mail address>](mailto:) for assistance in planning your trip. All employees are encouraged to participate!



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# Craft Your Commute!



Week of OCT 9

**SUBJECT: Put the sharing economy to the test! Ridesharing is the best!**

Immerse yourself in an open-sourced passenger seat and share the ride to work with a neighbor or coworker. Check out [CommuteFinderNW.com](http://CommuteFinderNW.com) to find potential matches – and when you find the perfect commute be sure to track your trips on [MyCommute.org](http://MyCommute.org), you'll be on your way for qualifying to win some great Wheel Options prizes, check them out below!

**WIN one of these great prizes!**

- \$1,500 Grand Prize!** (Illustrated with a hand cutting out a shoe)
- \$500 Second Prize!** (Illustrated with a hand cutting out a shoe)
- \$50 Gift Card to MyFreshBasket (2 winners)** Courtesy of **COFFMAN ENGINEERS**
- \$100 Amazon Gift Card** Courtesy of **AVISTA Corp.**

**Over 24 \$50 Retail Rewards Cards**  
from retailers such as Starbucks, Target, Amazon, Home Depot, Lowe's and more!

**\*Workweek of Dutch Bros**  
5 winners receive 5 free Dutch Bros cards

\*Indicates a local prize

Want the ultimate in peer-to-peer rideshare? Vanpooling may be just your style. Not sure what a vanpool is, how to start one or how to join one? [Check out this additional information at Spokanetransit.com/vanpool.](http://Spokanetransit.com/vanpool)

Contact me, your Employee Transportation Coordinator, at <phone number> or <e-mail address> for assistance in planning your trip. All employees are encouraged to participate!



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[MyCommute.org](http://MyCommute.org) | [WheelOptions.org](http://WheelOptions.org) | [WSRO.net](http://WSRO.net)

# Craft Your Commute!



Week of October 16

**SUBJECT: Craft Your Commute Carbon-Free Style!**

Lace up your shoes, adjust your bike seat and get moving!

Would you like to bike or walk...but it is a bit far? Try combining Wheel Options modes such as biking and walking with transit. All STA buses are equipped with bike racks to get you where you need to go! Not sure on how to load a bicycle onto a bus? *Watch this video or visit this page [SpokaneTransit.com/ride-sta/bikes-on-buses](http://SpokaneTransit.com/ride-sta/bikes-on-buses) for a quick tutorial on how it's done!*

Bicycling's not your thing? Try walking to a bus stop or getting close to your destination and walking the rest of the way. You'll feel energized and get some exercise in for the day!

We're half-way into Wheel Options so remember to log at least six days of Wheel Options modes on MyCommute.org to be in the running for a chance to win great prizes.

WIN one of these great prizes!

\$1,500 *Grand Prize!*

\$500 *Second Prize!*

\*\$50 Gift Card to MyFreshBasket (2 winners)  
Courtesy of **COFFMAN ENGINEERS**

\$100 Amazon Gift Card  
Courtesy of **AVISTA Corp.**

Over 24 \$50 Retail Rewards Cards  
from retailers such as Starbucks, Target, Amazon, Home Depot, Lowe's and more!

\*Workweek of Dutch Bros  
5 winners receive 5 free Dutch Bros cards

\*Indicates local prize

Want help finding the best route to walk or bike? Contact me, your Employee Transportation Coordinator, at [<phone number>](tel:) or [<e-mail address>](mailto:). All employees are encouraged to participate!



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# Craft Your Commute!



Week of OCT 23

**SUBJECT: One week left to Craft Your Commute—Try a New Mode Today!**

Now is the time to try walking, vanpooling, riding the bus, carpooling, or riding your bike! Don't forget, you could win one of these fantastic prizes just for using a Wheel Options 6 times and tracking it on MyCommute.org!

WIN one of these great prizes!

**\$1,500 Grand Prize!** **\$500 Second Prize!** **\$50 Gift Card to MyFreshBasket (2 winners) Courtesy of COFFMAN ENGINEERS** **\$100 Amazon Gift Card Courtesy of AVISTA Corp.**

Over 24 \$50 Retail Rewards Cards (from retailers such as Starbucks, Target, Amazon, Home Depot, Lowe's and more!)

\*Workweek of Dutch Bros (5 winners receive 5 free Dutch Bros cards)

\*Indicates a local prize

The deadline for recording trips is Thursday, Nov. 8<sup>th</sup> 2017.

Contact me, your Employee Transportation Coordinator, at <phone number> or <e-mail address> for assistance in planning your trip and/or instructions on how to log your trips. All employees are encouraged to participate!



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Thank you to our Wheel Options Sponsors



Week of October 30

**SUBJECT: Wheel Options is ending—You still have time to track your commutes!**

While Wheel Options is coming to an end we hope you have had an artful time crafting your commute. Please log all your Wheel Options trips on [MyCommute.org](http://MyCommute.org) by November 8<sup>th</sup>. If you track at least six (6) days of Wheel Options commutes—walk, bicycle, vanpool, carpool, ride the bus – or any combination of them—you will be automatically entered to win great prizes including a \$1,500 reward card, \$500 reward card and dozens of \$50 retail rewards cards!

Reward winners will be chosen via a random drawing from the list of qualified commuters. Those who qualify have taken and tracked at least six days of Wheel Options Commute modes on [MyCommute.org](http://MyCommute.org).

Contact me, your Employee Transportation Coordinator, at <phone number> or <e-mail address> for assistance in planning your trip. All employees are encouraged to participate!



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# Craft Your Commute!



**Week of November 13**

**SUBJECT: Wheel Options thanks you for your efforts to keep the Northwest a better place to live, work, learn and play!**

Thank you so much for saving, sharing, tracking and crafting your commute in October. Wheel Options appreciates you trying new trips and taking cars off the road.

More than <###> of your fellow employees participated in Wheel Options, preventing <###> lbs. of air pollution and saving <###> miles from being driven on our roads!

Wheel Options is brought to you by the Washington State Ridesharing Organization (WSRO) a statewide organization made up of transit, employer and jurisdictional volunteers who are dedicated to encouraging non-drive-alone trips to help reduce pollution and help reduce traffic congestion.

And just because Wheel Options is over, doesn't mean the rewards are over...keep taking Wheel Options modes and you will save or share on commute trips and you are rewarding yourself with saved gas, maintenance and insurance on your personal vehicle as well as helping to improve our community.

Contact me, your Employee Transportation Coordinator, at <phone number> or <e-mail address> for assistance in planning your trip. All employees are encouraged to participate!



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